

MINEPS



*5th International Conference of
Ministers and Senior Officials
Responsible for Physical Education
and Sport*

MEDIA E-KIT (engl. Version)

Package Contents

1. About MINEPS
2. Conference Themes
3. Preliminary Conference Programme
4. Speaker Biographies
5. Registration & Travel Arrangements
6. Reference Documents



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

1. About MINEPS

MINEPS V is organised by the Government of the Federal Republic of Germany, through the Federal Ministry of the Interior, together with UNESCO and the support of the International Council of Sport Science and Physical Education. It will take place from 28-30th May, 2013. The conference aims to reinforce the values associated with sport, so that sport can fulfil its role as a leader in social change. It will attract over 500 participants including Ministers and senior officials responsible for Sport and Physical Education, the Sport Movement as well as international researchers and practitioners. The conference topics will be discussed in three commissions:

- Access to sport as a fundamental right for all
- Promoting investment in sport and physical education programmes
- Preserving the integrity of sport

The Programme Committee responsible for content development was co-chaired by the German Federal Ministry of the Interior and UNESCO and included the German Commission for UNESCO, the International Council of Sport Science and Physical Education, the German Olympic Sports Confederation, the International Paralympic Committee, the International Olympic Committee, the Conference of Sport Ministers of Germany's federal states, the United Nations Office on Sport for Development and Peace (UN-OSDP) and the UNESCO Intergovernmental Committee for Physical Education and Sport (CIGEPS).

2. Conference Themes

2.1 Commission I: Access to Sport as a Fundamental Right for All

Every individual must have the opportunity to access, and participate in sport and physical education as a fundamental right - regardless of ethnic origin, gender, age, impairment, cultural and social background, economic resources or sexual orientation. By exercising this right, individuals will have greater opportunities for a more active role in society and healthy lifestyles. Unfortunately, participation in sport can often be limited by numerous individual and environmental factors, including cultural beliefs, stereotyping, stigmatisation and discrimination. Women and girls make up 50% of the world's population. With the chance to participate in sport, girls and women can enjoy the positive benefits of sport or take on teaching, coaching or leadership roles. According to the WHO 650 million people in the world are living with disabilities.¹ Increasing access to sport for people with disabilities is therefore imperative. Despite numerous efforts over the past two decades, significant gaps still remain between physical education and sport policy commitments and their implementation.

Key Messages

- **Implement inclusive policy.** MINEPS V appeals to Ministers to implement effective sport and physical education policy in accordance with International Human Rights instruments, in particular the UN Convention on the Rights of the Child, the UN Convention on the Rights of Persons with Disabilities and the UN Convention on the Elimination of All Forms of Discrimination against Women. Governments have to ensure that girls and women, persons with disabilities, and socially excluded groups are included and represented equally in national physical education, sport for all and high-performance sport policy.
- **Ensure quality physical education as a point of entry.** MINEPS V appeals to Ministers to ensure that quality and inclusive physical education classes are delivered, preferentially on a daily basis, as a mandatory part of primary and secondary education.
- **Foster equality in sport governance.** Ministers appeal to all stakeholder to embrace inclusion criteria and ensure equal opportunities at all levels by developing organisational conditions in sport governing bodies and their decision-making positions.

¹ <http://www.who.int/disabilities/media/events/idpinfo031209/en/>



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

2.2 Commission II: Promoting Investment in Sport and Physical Education Programmes

Sport represents a large and fast-growing sector of the economy and makes an important contribution to growth and employment. Around 2% of global GDP is generated by the sport sector.² Similar benefits come from major sport events, where evidence is given that they have direct and indirect benefits for the host country's society and economy and may act as a catalyst for sustainable development. Participation in sport significantly decreases the prevalence of non-communicable diseases, improves the general health of the population and has been recognised by the United Nations for its contribution to sustainable social development, promotion of peace and the achievement of the Millennium Development Goals world-wide. While budget cuts challenge investment in sport and physical education programmes and their events, it is crucial for governments to recognise sport, physical activity and major sport events as a valuable investment for national social and economic development. The development of comprehensive national visions for sport and physical education, supported by action plans covering all aspects of participation including sport for all, high performance and a variety of major sports events are essential. A further concern is that countries bidding for major sport events such as the Olympic and Paralympic Games and the FIFA World Cup face a rapid growth of financial, technical and political requirements. This bears the risk that in future only a limited number of countries will be able to host such events.

Key Messages

- **Develop a national vision.** MINEPS V appeals to all Ministers to involve all stakeholders including public authorities, city planners, parents, teachers, sport and cultural organisations, coaches and athletes to define a national vision for sport, inclusive of education, sport and health policies and reflective of scientific evidence concerning the socio-economic benefits of physical education and sport.
- **Build a case.** MINEPS V appeals to all stakeholders to invest in scientific research and comparable methodologies to measure the socio-economic impact of physical education, sport and major sport events to continue improving and sharing best practices.
- **Enhance transparency.** MINEPS V appeals to the event owners to ensure an open and transparent process in the bidding for and hosting of major sport events with a view to reinforce accountability for all stakeholders involved.
- **Critically examine the requirements for major sport events.** MINEPS V appeals to the Sport Movement to identify areas where the financial, technical and political requirements for major sport events could be scaled down to allow more countries to host such events without jeopardising national priorities. Simultaneously, high priority should be given to all aspects of sustainability throughout the planning and staging of such events.

2.3 Commission III: Preserving the Integrity of Sport

The integrity of sport is under serious threat. Cases of manipulation of sport competitions, doping, and corrupt practices at national and international levels are continuing to rise. In February 2013 Europol announced that attempts had been made to fix more than 380 professional football matches.³ By failing to uphold sports' core values of fair play, achievement by merit, and uncertainty of the outcome of competitions, the global prestige of sport will be lost. Throughout the preparation process of MINEPS V, it has been evident that all stakeholders in sport are committed to preserving its integrity. Only sustainment of these multi-disciplinary and inter-regional relationships and commitment to coordinated action can ensure success in eliminating these pervasive problems.

² Davos World Economic Forum 2009 – Sport an untapped asset

³ <https://www.europol.europa.eu/content/results-largest-football-match-fixing-investigation-europe>



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

Key Messages

- **Prioritise investment and coordination for education and prevention measures.** Ministers appeal to the Sport Movement to implement comprehensive education and prevention programmes, establish transparent and democratic decision-making structures based on good governance standards, standardise codes of conduct and enforce consistent sanctions – including zero tolerance policies.
- **Develop strategies for effective information sharing.** Ministers appeal to all stakeholders to develop cross boarder and multi-disciplinary systems for collaborative, continual, effective and dynamic exchange of information according to their national legislation.
- **Commitment to policy and instrument development.** MINEPS V appeals to all National Governments to support the Council of Europe's on-going work towards an International Convention against the manipulation of sports competitions. It calls on national governments to consider the introduction of effective criminal sanctions as deterrents and effecting betting regulatory bodies in collaboration with the sport movement and betting operators.
- **Enact strong, but proportionate sport law.** MINEPS V appeals to the Sport Movement to implement effective, proportionate, clear and binding disciplinary regulations to fight the manipulation of sport competitions.

2.4 Milestones of MINEPS

The conference takes stock of global developments in sport and formulates strategic issues in international sport policy, based on UNESCO's International Charter of Physical Education and Sport, the Olympic Charter and other basic texts of international sport. Accordingly, the Conference convenes government representatives, organisations from the United Nations system and the sport movement. UNESCO world conferences of sport ministers at a glance:

- 1976 **MINEPS I** in Paris - Development of [International Charter of Physical Education and Sport \(1978\)](#); Creation of the [Intergovernmental Committee for Physical Education and Sport \(CIGEPS\)](#)
- 1988 **MINEPS II** in Moscow
- 1999 **MINEPS III** in Uruguay - Political endorsement of the Berlin Agenda for Action adopted by the World Summit on Physical Education
- 2004 **MINEPS IV** in Greece - Negotiation platform for the [International Convention against Doping in Sport](#) (2005)



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

3. Preliminary Conference Programme

	Experts Forum Tuesday, 28 May 2013	Conference Day 1 Wednesday, 29 May 2013	Conference Day 2 Thursday, 30 May 2013
Morning Sessions	<p><i>Arrival, Registration & Check-in</i></p>	<p><i>Arrival, Registration & Check-in</i></p> <p>11:00h – 13:00h Plenary – Opening of the Conference</p> <p>Welcoming Addresses</p> <p>Adoption of the Rules of Procedure Adoption of the Agenda</p> <p>Election of President Vice-Presidents, Rapporteur (& Drafting Group if required)</p> <p>General Introduction</p> <p>Keynote Address</p>	<p>9:30h – 12:30h</p> <p>Plenary Commission III “Preserving the Integrity of Sport”</p> <p>Keynote Presentation</p> <p>Presentation by Working Group</p> <p>Contributions from Delegations</p> <p>Summary by President</p>
Lunch			
Afternoon Sessions	<p>14:00h – 18:30h</p> <p>Experts Forum</p> <p>14:00 – 15:45h</p> <p>Two parallel breakout sessions: Commission I and III</p> <p>Introduction; Debate; Conclusions</p> <p>Coffee Break</p> <p>16:45h – 18:30h</p> <p>Breakout session: Commission II</p> <p>Introduction; Debate; Conclusions</p>	<p>14:30h – 16:00h</p> <p>Plenary - Commission I “Access to Sport as a Fundamental Right for All”</p> <p>Keynote Presentation</p> <p>Presentation by Working Group</p> <p>Contributions from Delegations</p> <p>Summary by President</p> <p>Coffee Break</p> <p>16:30h – 18:00h</p> <p>Plenary - Commission II “Promoting Public Investment in Sport and Physical Education Programmes”</p> <p>Keynote Presentation</p> <p>Presentation by Working Group</p> <p>Contributions from Delegations</p> <p>Summary by President</p>	<p>14:00h – 16:20h</p> <p>Plenary - Conclusion and Adoption of Final Documents</p> <p>Presentation</p> <p>Contributions from Delegations</p> <p>Adoption of Recommendations</p> <p>Summary by President</p>
Evening	Reception	Reception	Closing



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

Programme Highlights

Press Conferences

The media will be given the opportunity to take part in two press conferences. On 29 May and 30 May media may enquire about the objectives and aims as well as the outcomes of the conference.

Expert Forum

A chance for experts to debate the three conference topics alongside ministers and senior officials responsible for sport and physical education, this dynamic forum will take place during the afternoon on 28th May, 2013. A strong representation from international working group members who contributed to the draft declaration are expected to be present.

Exhibition

A collection of posters displaying scientific research, projects and good practice examples from across the globe will be presented for viewing for the duration of the conference in front of the plenary room. Posters will cover the topics from the three conference themes.

Evening Programme

Screen of film- GOLD

Following three Paralympic athletes Kirsten Bruhn, a world-class swimmer from Germany, Kurt Fearnley, a world-champion wheelchair racer from Australia and Henry Wanyoike from Kenya, one of the world's fastest blind marathon runners on the road to London and throughout the Games. This extraordinary documentary will be shown for conference participants prior to the evening meal on 29th May, 2013.

Further Information: www.germany.travel/en/ms/you-are-gold/index.html



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

4. Speaker Biographies

Welcome addresses will be made by Irina Bokova, Director General of UNESCO, and Hans-Peter Friedrich, Minister of the Interior, Germany.

Opening Speakers will include:

- Frank Henkel, Mayor of Berlin
- Sir Philip Craven, President, International Paralympic Committee
www.paralympic.org/sites/default/files/document/120131155118711_Philip+Craven_1.pdf
- Jacques Rogge, President, International Olympic Committee (video message)
www.olympic.org/count-jacques-rogge
- Kate Asare Frimpong, Youth Leader, Ghana

Expert speakers will include:

Commission 1: Prof. Dr. Gudrun Doll-Tepper

Freie Universität Berlin & Vice President, Olympic Sports Confederation (DOSB), Germany

Prof. Dr. Gudrun Doll-Tepper is professor at the Freie Universität Berlin, Germany. She has authored and co-authored over 350 publications in sport science, sport pedagogy, and adapted physical activity and sport for persons with a disability. Dr. Doll-Tepper is former President of the International Council of Sport Science and Physical Education (ICSSPE). She is the former President of the International Federation of Adapted Physical Activity (IFAPA). Since 2006 she is Vice-President of the German Olympic Sports Confederation and since 2007 she is Chairperson of the German Olympic Academy Willi Daume. In 2005 she received a doctor of laws honoris causa from the Memorial University of Newfoundland and in 2008 from the Katholieke Universiteit Leuven (Belgium). She was awarded with several prestigious international and national awards, including the FIEP Gold Cross of Honor of Physical Education, and the Paralympic Order of the International Paralympic Committee (IPC).

Commission 2: Prof. Dr. Jean Loup Chappelet

Swiss Graduate School of Public Administration (IDHEAP) at the University of Lausanne, Switzerland

Prof. Chappelet teaches public management and specialises on sport management and governance with a particular emphasis on the organisation of large-scale sport events as public investments. He has authored several books and many articles on the management of sport events and organisations, and public policies for the promotion of sport and physical education. His most recent publication proposes indicators for a better governance of sport. He is a member of World Anti-Doping Agency Education Committee.

Commission 3: Mr. Chris Eaton, Director

International Centre for Sport Security, Qatar

Chris Eaton is an Australian with over 40 years professional police service, much of it in the field of international law enforcement and integrity issues. In 1999, following almost 30 years' service with both state and federal policing in Australia, Chris left Australia to work with INTERPOL at its headquarters in Lyon, France, where he gained valuable experience in the security sector, coordinating and managing international corruption investigations and operations. In early 2010, Chris joined FIFA as their Security Adviser to the 2010 FIFA World Cup™, where he worked closely with South African police to identify and neutralise potential security risks in the lead up to and during the tournament. Chris then joined FIFA on a permanent basis as Head of Security, where he oversaw the development of an international investigation programme tasked with combating match-fixing and criminal behaviour within football. Chris joined the International Centre for Sport Security (ICSS) in the summer of 2012 as the organisation's new Director of Sport Integrity.

Follow the link for an exclusive interview with Chris Eaton: http://www.unesco.org/new/en/social-and-human-sciences/themes/sv/news/corruption_in_sport_a_gold_rush_with_the_law_left_behind/



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

5. Registration and Travel Arrangements

Registration

Journalists wishing to cover the event require accreditation. To arrange your participation follow the link http://www.bmi.bund.de/SharedDocs/Downloads/DE/Termine/anmeldung3.pdf?__blob=publicationFile or contact:

Mr. Hendrik Löriges, Press Officer
German Federal Ministry of the Interior
Tel: +49 (0) 30 18681 1022/1023
presse@bmi.bund.de

Conference Venue and Accommodation

The conference venue is the InterContinental Hotel Berlin. It is located between Potsdamer Platz and Kurfürstendamm, close to the government district.

InterContinental Hotel Berlin
Budapester Straße 2
10787 Berlin, Germany
T: +49 30 2602-1287
E: berha.reservations@ihg.com
www.intercontinental.com

On the website www.mineps2013.de you will find further hotel recommendations as well as direct contacts to all three hotels.

Getting to Berlin

Both Tegel and Schönefeld Airport can be easily and quickly reached from the city centre, and are ideally integrated into the national and international flight route networks. It takes about 30-40 minutes to get to the conference hotel. If you are going to travel by train we recommend travelling to the new central station Berlin Hauptbahnhof in the heart of Berlin. All train stations are well connected to the public transport system. For more information please visit www.mineps2013.de.

Contact Information

For further information or questions regarding the MINEPS V Conference, please contact Anna Dremel (adremel@icsspe.org), project assistant at the conference secretariat.



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

6. Reference Documents

Commission 1

- UNESCO International Charter of Physical Education and Sport
www.unesdoc.unesco.org/images/0021/002164/216489E.pdf
- UN Convention on the Rights of the Child (UNCRC)
www.ohchr.org/EN/ProfessionalInterest/Pages/CRC.aspx
- UN Convention on the Rights of Persons with Disabilities (UNCRPD)
www.un.org/disabilities/default.asp?id=259
- UN Convention on the Elimination of Discrimination against Women (UNCEDW)
www.un.org/womenwatch/daw/cedaw/
- Brighton Declaration
www.iwg-gti.org/brighton-signatories/
- Oman 'Accept and Respect' Declaration
www.idan.dk/~media/PdfWord/Pdf2008/Press%20release.pdf
- Eurobarometer – Citizens of the European Union and Sport (2004)
www.ec.europa.eu/sport/documents/publications/ebs_213_report_en.pdf
- Factsheet on Women in the Olympic Movement (updated March 2013)
www.olympic.org/Documents/Reference_documents_Factsheets/Women_in_Olympic_Movement.pdf

Commission 2

- Socio-economic benefits of Sport (Canada, 2005)
www.sportmatters.ca/Groups/SMG%20Resources/Reports%20and%20Surveys/2005-Strengthening%20canada-%20The%20socio%20economic%20benefits%20of%20sport.pdf
- European Commission's report on Physical Education and Sport at School in Europe
www.eacea.ec.europa.eu/education/eurydice/documents/thematic_reports/150EN.pdf
- Social and economic benefits of Sport (Ireland, 2010)
www.kildare.ie/kildaresp/Publications/LinkToDocument,26282,en.pdf
- What's the real value of sport (New Zealand, 2011)
www.sportnz.org.nz/Documents/Young%20People/Value%20of%20Sport%20in%20NZ%20Infographic.pdf
- ICSSPE Position Statement on Physical Education
www.icsspe.org/sites/default/files/International%20Position%20Statement%20on%20Physical%20Education.pdf
- Worldwide Survey – Quality Physical Education Indicators and Basic Needs Model
www.unesco.org/new/en/social-and-human-sciences/themes/physical-education-and-sport/cigeps/indicators-basic-needs/
- Top 10 reasons for Quality Physical Education
www.sportnz.org.nz/Documents/Young%20People/Value%20of%20Sport%20in%20NZ%20Infographic.pdf
- Measuring the economic Impact of Sport - Sport Satellite Accounts (EU, 2011)
ec.europa.eu/sport/library/documents/b1/madrid_forum_sport_satellite_account_leaflet.pdf
- Contribution of Sport to Economic Growth and Employment in the EU (EU, 2012)
ec.europa.eu/sport/library/documents/f-studies/study-contribution-sports-economic-growth-final-rpt.pdf
- International Inspiration Annual Review 2011-12 (see pg 43 for impacts) (International Inspiration, 2012)
www.london2012.com/mm%5CDocument%5CPublications%5CGeneral%5C01%5C42%5C89%5C02%5Cinternational-inspiration-annual-report-2011-12_Neutral.pdf
- The Impact and Evaluation of Major Sporting Events (Preuss, 2006)
www.sport.uni-mainz.de/Preuss/Download%20public/090221%20The%20Impact%20and%20Evaluation%20of%20Major%20Sporting%20Events.pdf



World Conference of Sport Ministers

Berlin / 28th – 30th May, 2013

Commission 3

- UN Convention against Transnational Organized Crime
www.unodc.org/documents/treaties/UNTOC/Publications/TOC%20Convention/TOCebook-e.pdf
- UN Convention against Corruption Against Corruption
www.unodc.org/documents/treaties/UNCAC/Publications/Convention/08-50026_E.pdf
- Feasibility study for a possible legal instrument on the integrity of sport against manipulation of results (Council of Europe, 2012)
www.coe.int/t/dghl/standardsetting/cdpc/Bureau%20documents/MSL12_04rev3%20Feasibility%20study%20on%20an%20instrument.pdf
- ICSSPE Position paper on betting in sport
www.icsspe.org/sites/default/files/ICSSPE_Position_Paper_on_Betting_2010.pdf
- Sports betting and corruption (Sport Accord, 2012)
www.sportaccord.com/multimedia/docs/2012/02/2012_-_IRIS_-_Etude_Paris_sportifs_et_corruption_-_ENG.pdf
- Corruption and Sport: Building Integrity and Preventing Abuses (Transparency International, 2009)
www.transparency.org/whatwedo/pub/working_paper_no.03_2009_corruption_and_sport_building_integrity_and_prevent
- Australian Policy against Match Fixing (Government of Australia, 2011)
www.regional.gov.au/sport/programs/files/national_policy_match-fixing.doc
- IOC Founding Working Group Against Irregular and Illegal Sports Betting
www.olympic.org/Documents/Illegal_Betting/Fight_against_irregular_and_illegal_sports_betting_conclusions.pdf

Declarations and Ministerial Documents

- Past MINEPS Declarations (MINEPS I-IV)
www.unesco.org/new/en/social-and-human-sciences/themes/physical-education-and-sport/mineps-2013/reports/
- Final Report CIGEPS Plenary – 18-19 April, 2012
www.unesdoc.unesco.org/images/0021/002182/218256e.pdf
- Final Report CIGEPS Plenary – 7-8 June, 2011
www.unesdoc.unesco.org/images/0021/002117/211794e.pdf