

LEAD

THE CHANGE

BE

THE CHANGE



EMPOWERING WOMEN – ADVANCING SPORT

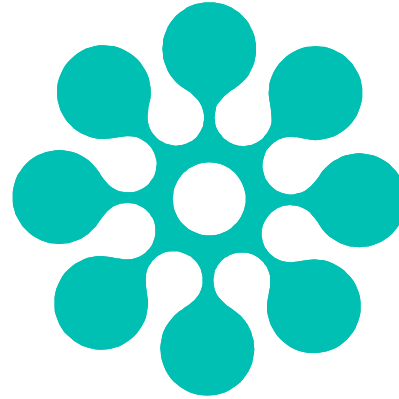
**1994 IWG World Conference on Women and Sport &
Brighton Declaration on Women and Sport:**



*“Sustainable sporting culture based on gender equality
that enables and values
the full involvement of girls and women
in every aspect of sport and physical activity”*



IWVG



***6TH IWVG WORLD CONFERENCE
ON WOMEN AND SPORT***

June 12–15, 2014, Helsinki, Finland

LEAD THE CHANGE – BE THE CHANGE

Move me! Physical activity, health & well-being for life

Buck the Trend: Leading the change in sport policy

100% Sport: Enhancing participation through creativity & innovation

Be your own coach: Pursuing excellence in leadership & coaching

Sport without fear: Sport as a haven & bastion for human rights



ACCESS TO SPORT AS A FUNDAMENTAL RIGHT FOR ALL

- ***Conventions and recommendations to be incorporated into legislation and policies***
- ***The development of the implementation processes***
- ***Inclusive environment free of violence, sexual harassment, racism and other forms of discrimination***
- ***Gender mainstreaming, increasing participation of girls and women - in sport organizations and decision-making positions***
- ***Girls and women with disabilities facing multiple barriers to accessing sport***



VALO



Ministry of
Education
and Culture

